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Assistant Commissioner for Patents
Washington, D.C. 20231

Attorney Docket No. 990456/TL

Pursuant to 37 CFR 1.53(b), transmitted herewith for filing under Small Entity status is the patent application of

Inventor(s): Lee S. WEINBLATT

Title: AUDIENCE MONITORING

Priority Claim (35 U.S.C. 119) is made, based upon:

Enclosed herewith are:

- [X] Specification (Description, Claims, Abstract): Pages 1 - 30; Number of claims 1 - 39
[X] Declaration and Power of Attorney [X] executed; [] unexecuted (supplied for information purposes)
[X] 4 Sheet of drawings, Figures 1 - 5 [X] Formal [] Informal
[X] Assignment and "Patents" Recordation Form Cover Sheet (PTO-1595)
[] Certified copy (ies) of priority document(s) identified above
[] Information Disclosure Statement; [] Form PTO-1449
[] Preliminary Amendment
[X] Verified Statements Claiming Small Entity Status
[X] Receipt Postcard

	Number Filed	Number Extra	Rate	Calculations
Total Claims	39 - 20	= 19	x \$ 9.00 =	\$ 171.00
Independent Claims	4 - 3	= 1	x \$39.00 =	\$ 39.00
MULTIPLE DEPENDENT CLAIMS			+ \$130.00 =	\$
			BASIC FEE	\$ 345.00
ASSIGNMENT RECORDING FEE				\$ 40.00
			Total of above Calculations	\$ 595.00

To the extent not tendered by check, authorization is given to charge any fees under 37 CFR 1.16 and 1.17 during pendency of the application, or to credit any overpayment, to Deposit Account No. 06-1378. Duplicate copy of this letter is enclosed.

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By:

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TL/sdf
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